

WHAT IS CLAIMED IS

1. A sparkling laminate film comprised of a substrate, a metal vapor deposited layer formed on a front surface of said substrate, a transparent resin surface layer formed on the front surface of said metal vapor deposited layer, and a backing material integrally bonded to a back surface of said substrate through an adhesive layer.

2. A sparkling laminate film as set forth in claim 1, wherein said substrate is comprised of a polyester-based resin with a high flexibility.

3. A sparkling laminate film as set forth in claim 1, wherein said metal vapor deposited layer has a thickness of 150 to 750Å.

4. A sparkling laminate film as set forth in claim 1, wherein said transparent resin surface layer is made of one of an acryl-based resin and a urethane-based resin.

5. A sparkling laminate film as set forth in claim 1, wherein a hue angle (H°) when measuring the color of said transparent resin surface layer is in a range of 245 to 265.

6. A sparkling shaped article comprised of a shaped body and a sparkling laminate film as set forth in claim 1 integrally bonded with that body.